



ZIMBABWE

MINISTRY OF HIGHER AND TERTIARY EDUCATION

**HIGHER EDUCATION EXAMINATIONS COUNCIL
(HEXCO)**

NATIONAL CERTIFICATE

IN

ENVIRONMENTAL HEALTH

SUBJECT: Health Communication

PAPER NO: 399/S07

NOVEMBER 2011 EXAMINATION

REQUIREMENTS

INSTRUCTIONS TO CANDIDATE

Answer any five (5) questions.

This paper consists of 2 printed pages.

QUESTION 1

- a) State the attributes /qualities of a good communicator. (15 marks)
- b) What are the characteristics of good objectives? (5 marks)

QUESTION 2

- a) List the steps to be followed when planning for effective communication of a programme in a community. (11 marks)
- b) Name four (4) broad categories of learning theories. (4 marks)
- c) What does SARAR mean in Participatory Health and Hygiene Education? (5 marks)

QUESTION 3

- a) Define communication. (2 marks)
- b) What are the components of the communication cycle and briefly give the meaning of each component. (8 marks)
- c) Outline the characteristics of non-verbal communication. (10 marks)

QUESTION 4

Discuss the elements/components of Primary Health care. *A.M.I, clean water & sanitation* (20 marks)

QUESTION 5

Explain six (6) basic principles of health education. (20 marks)

QUESTION 6

- a) Enumerate six (6) teaching methods which are commonly used. (6 marks)
- b) Briefly describe four (4) formal channels of communication as set by management. (14 marks)

- ① Provision of health education
② Local disease control
③ Treatment of cases
④ Provision of essential drugs
⑤ Provision of nutrition
⑥ Immunisation.

.....rg/pm

lecture
discussion
demo
role play
drama

horizontal
vertical
upward
downward
diagonal

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