



ZIMBABWE

**MINISTRY OF HIGHER AND TERTIARY EDUCATION,
INNOVATION, SCIENCE AND TECHNOLOGY
DEVELOPMENT**

**HIGHER EDUCATION EXAMINATIONS COUNCIL
(HEXCO)**

NATIONAL CERTIFICATE

IN

TOURISM AND HOSPITALITY MANAGEMENT

SUBJECT: Introduction to Tourism

PAPER NO: 333/18/S05

DURATION: 3 Hours

MARCH/APRIL 2021 EXAMINATION

REQUIREMENTS

INSTRUCTIONS TO CANDIDATE

Answer all questions

This paper consists of 3 printed pages.

QUESTION 1

- a) Identify and describe the three (3) main forms of tourism (9 marks)
- b) Outline any six (6) factors that resulted on the rapid grown of tourism (6 marks)

QUESTION 2

Describe the factors that influenced the development of tourism during the nineteenth century. (10 marks)

QUESTION 3

- a) Outline any five (5) advantages and five (5) disadvantages of using railway as means of transport (10 marks)
- b) Identify any five (5) roles of a Tour operator (5 marks)

QUESTION 4

Explain the impacts of global environment on the tourism sector (10 marks)

QUESTION 5

Explain how the following factors influence the tourism demand

- a) Age (1 mark)
- b) Fashion and Taste (1 mark)
- c) Time and Money (1 mark)
- d) Religion (1 mark)
- e) Education (1 mark)

QUESTION 6

With examples explain the role of integration in the tourism business (10 marks)

QUESTION 7

Discuss any five (5) factors hindering tourism development in Zimbabwe and suggest measures to mitigate each. (10 marks)

QUESTION 8

Explain briefly the role of any five (5) legislation that should be considered before venturing into the Tourism business in Zimbabwe. (10 marks)

QUESTION 9

- a) Outline any seven (7) hunting ethics that should be observed when hunting in Zimbabwe. (7 marks)
- b) Distinguish Consumptive tourism from non consumptive tourism and give four (4) examples of activities that are done under each of these categories (8 marks)

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