

ZIMBABWE

HIGHER EDUCATION EXAMINATIONS COUNCIL

NATIONAL CERTIFICATE

IN

TRANSPORT MANAGEMENT

**SUBJECT: Transport Operations
Services**

PAPER NO: 367/04/S02

DATE: 26 October 2007

TIME: 1400 – 1700 hours

REQUIREMENTS

INSTRUCTIONS TO CANDIDATE

- 1. Answer any FIVE (5) questions.**
- 2. All questions carry equal marks.**
- 3. Time allowed is 3 hours.**

QUESTION 1

- b) Define marketing. (2 marks)
- b) Describe the importance of marketing in transport. (18 marks)

QUESTION 2

Outline the transport management process. (20 marks)

QUESTION 3

Why do the Government intervene in the provision of transport services? (20 marks)

QUESTION 4

Transport is very important in Zimbabwe. Justify this statement. (20 marks)

QUESTION 5

- a) Define deregulation. (2 marks)
- b) Explain the advantages of deregulation in relation to transport. (18 marks)

QUESTION 6

Road transport is desirable. Discuss. (20 marks)

QUESTION 7

Discuss the case for and against a subsidy policy in transport. (20 marks)

QUESTION 8

Discuss privatisation in the context of transport by looking at its advantages and disadvantages.

(20 marks)

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